

Golden Gate, 1-August-1939
(contributed by Bob Haben)





Swift
**comfortable
economical
service . .**

between

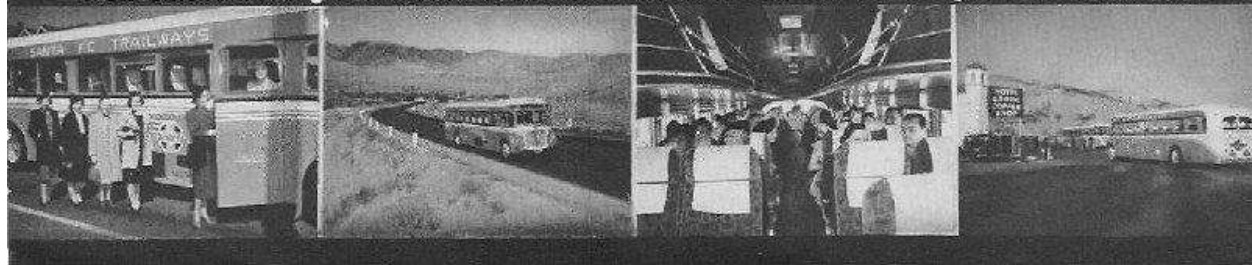
**LOS ANGELES and
SAN FRANCISCO**

via San Joaquin Valley





New Smooth-Riding Air-Conditioned Motor Coaches Between Los Angeles and Bakersfield

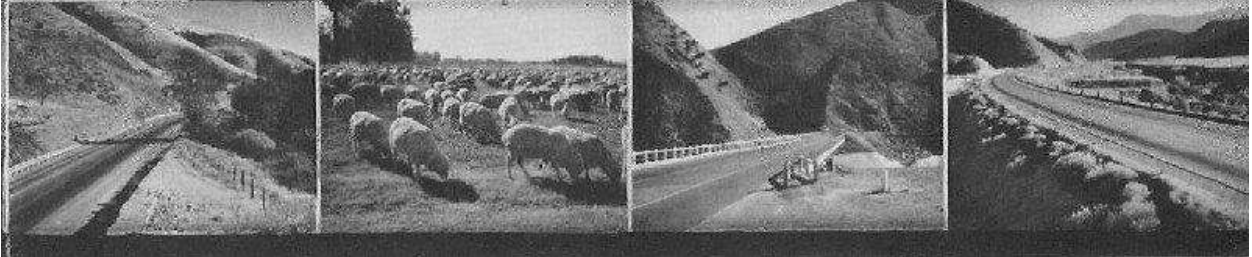




Only 9 hrs. 25 mins. between L

● Here's the fastest, most economical and convenient daily service ever offered in land transportation between Los Angeles and San Francisco via San Joaquin Valley . . . Santa Fe's gleaming new GOLDEN GATE stainless steel streamliners, coordinated with the most modern motor coaches ● From downtown Los Angeles, new streamlined air-conditioned motor coaches, thoroughly insulated against noise, dust, and weather conditions, take you out Sunset Boulevard, through Hollywood and other picturesque communities, over the Ridge Road through the beautiful Tehachapi Mountains to Bakersfield, where you'll immediately board one of the 2 Santa Fe GOLDEN GATE streamliners, or other convenient Santa Fe daily trains, for Oakland and San Francisco ● The GOLDEN GATE streamlined flyers between Bakersfield and Oakland—14th and 15th in Santa Fe's great fleet of streamliners—are drawn by 1800 H.P. Diesel-electric locomotives, and each carries gleaming stainless steel chair cars, a baggage car, and a Fred Harvey lunch counter-tavern car. From the big Santa Fe emblem on the locomotive's nose to the rear car's gayly colored tail sign, beauty and comfort have been stressed for your enjoyment and convenience . . . in decorations, restful seats, fine

\$5¹⁵
\$9.30 RO
on the new
GOLDE
coordinated
air-conditioned
For list of other N



Los Angeles and San Francisco

THE WAY
AND TRIP
streamliner
GOLDEN GATE
with modern
motor coaches

es, see back page

lighting, broad windows, spacious rest rooms, and in insulation and air-conditioning to assure the utmost in quietness and cleanliness during the entire journey • From Bakersfield the **GOLDEN GATE** whisks across the fertile fields and orchards of San Joaquin Valley; through Fresno; Merced, for convenient Yosemite Park connections, Stockton, Berkeley and other bay cities. At Oakland, motor coaches will be waiting to take you across the gigantic Bay Bridge to Santa Fe's new terminal in the heart of downtown San Francisco. The reverse journey from San Francisco to Los Angeles, via **GOLDEN GATE** streamliners coordinated with motor coaches, is just as delightful, fast, convenient and economical • In addition to the rail-motor coach service between Los Angeles and San Francisco, Santa Fe also offers convenient all-motor coach service between these two points via San Joaquin Valley. Your train or motor coach fare permits transferring from train to motor or from motor to train as often as desired at stations along the route, with liberal stopover privileges • For fares and full details, just consult the nearest Santa Fe ticket office, or write: T. B. Galleher, P. T. M., Santa Fe System Lines, Railway Exchange, Chicago, Ill.



OAKLAND
BERKELEY

SAN
FRANCISCO

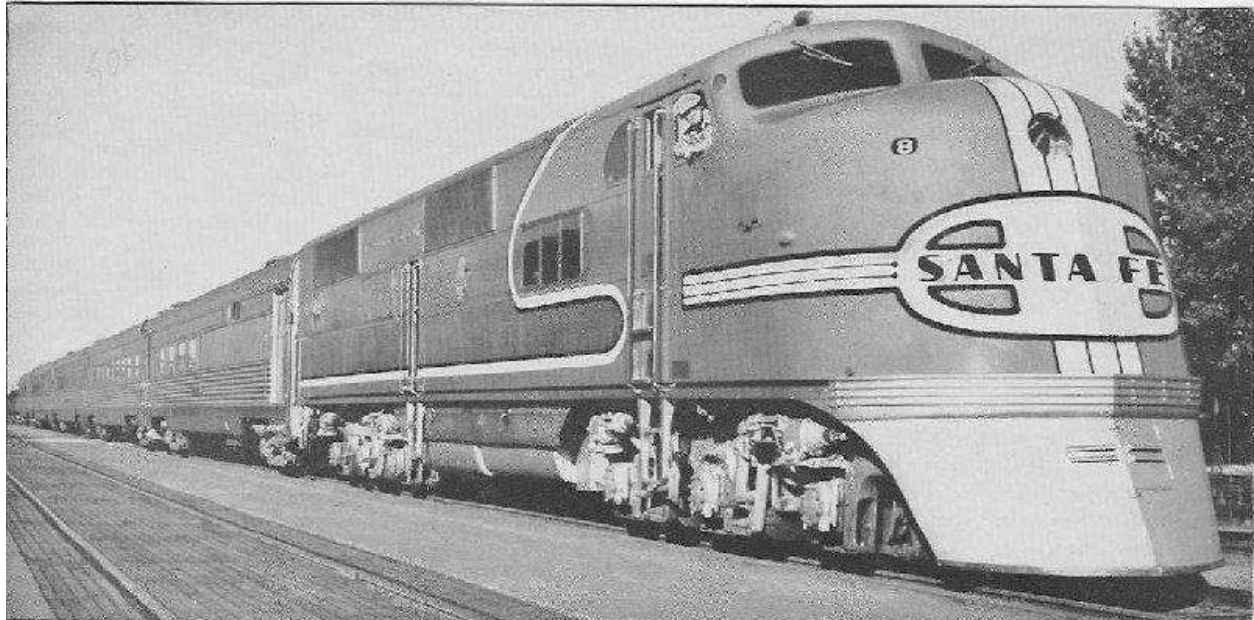
FRESNO

MERCED
(for Yosemite)

STOCKTON

Golden Gate Route





The Gleaming New GOLDEN GATE Streamliner Between Bakersfield and San Francisco



LOS ANGELES, SAN FRANCISCO, and YOSEMITE NATIONAL PARK

READ DOWN

READ UP

Via air-conditioned Motor Coach to Bakersfield					STATIONS					Via air-conditioned Motor Coach from Bakersfield				
PM	PM	AM	AM	AM	<i>Effective June 11, 1939</i>					PM	PM	PM	AM	AM
7:00	1:00	8:45	8:00	3:10	L.V. LOS ANGELES	AR.	5:35	10:25	11:25	3:20	AM	11:40		
7:30	1:30	9:15	8:30	3:40	L.V. HOLLYWOOD	AR.	5:01	9:53	10:53	2:53	AM	11:08		
9:20	3:25	11:05	10:20	5:30	L.V. LEBEC	AR.	5:10	8:05	9:10	1:05	AM	9:20		
10:15	4:20	12:01	11:15	6:25	AR. BAKERSFIELD	L.V.	2:10	7:05	8:10	12:05	AM	8:20		
No. 23					No. 61					No. 60				
PM	PM	PM	AM	AM	L.V. BAKERSFIELD	AR.	PM	PM	PM	PM	AM	AM	AM	AM
10:25	4:25	12:10	11:20	6:30	AR. CORCORAN	L.V.	2:00	7:00	8:00	11:59	7:55			
11:44	5:39	1:51	7:35	7:53	AR. HANFORD	L.V.	12:48	5:43	6:55	10:58	8:53			
12:03		1:53	12:35		AR. LATON	L.V.		5:17	6:30	10:41	9:41			
12:21		2:04			AR. FRESNO	L.V.		5:02			5:46			
12:55	6:12	2:35	1:08	8:25	AR. FRESNO	AR.	12:17	4:30	6:00	10:10	5:10			
1:15	6:14	2:45	1:10	8:30	L.V. MERCED	AR.	12:15	4:20	6:55	10:08	4:55			
2:30	7:12	4:00	2:07	9:30	AR. MERCED	L.V.	11:20	3:05	4:55	9:13	3:38			
5:30		5:30	5:30	1:30	L.V. MERCED	AR.	10:30	10:30	8:15	4:30	10:40			
10:10		8:15	8:15	4:10	AR. YOSEMITE	L.V.	7:30	7:30	1:35	1:55	7:35			
7:35	1:35	7:30	7:20	9:30	L.V. YOSEMITE	AR.		8:15			10:10			
10:40	4:30	10:30	10:30		AR. MERCED	L.V.		5:39			5:50			
2:30		4:00	2:07	9:30	L.V. MERCED	AR.		3:03			3:35			
3:25		5:00			AR. RIVERBANK	L.V.		11:20			3:40			
4:15	8:18	5:40	3:10	10:35	AR. STOCKTON	L.V.		10:15		3:43	1:58			
5:03		6:29			AR. ANTIOCH	L.V.				12:21	1:08			
6:00		7:30	4:25	12:02	AR. RICHMOND	L.V.		8:53		11:15	12:10			
6:20	9:50	7:40	4:45	12:24	AR. BERKELEY	L.V.		8:25		10:53	11:50			
6:30	10:00	8:00	4:55	12:35	AR. OAKLAND	L.V.		8:25		10:45	11:40			
Via Motor Coaches over San Francisco Oakland Bay Bridge					Via Motor Coaches over San Francisco Oakland Bay Bridge					Via Motor Coaches over San Francisco Oakland Bay Bridge				
6:40	10:05	8:10	5:00	12:40	L.V. OAKLAND	AR.	8:20	10:40	1:50	6:20	11:20			
7:00	10:25	8:30	5:20	1:00	AR. SAN FRANCISCO	L.V.	6:00	10:20	1:30	6:00	11:00			
AM	PM	PM	PM	PM			AM	AM	PM	PM	AM			

f Flag stop.

Free taxi service from Santa Fe station, Merced, to Yosemite Transportation Co. station for streamlined train passengers only. Outbound from Yosemite Valley, Yosemite Transportation Co. buses take passengers direct to Santa Fe station.

LOS ANGELES — SAN DIEGO

READ DOWN

READ UP

No. 72	No. 76	No. 74	No. 72	STATIONS				No. 71	No. 73	No. 75	No. 77
PM	PM	PM	AM	<i>Effective June 11, 1939</i>				AM	PM	PM	PM
11:30	7:55	12:45	9:10	L.V. LOS ANGELES	AR.	10:30	6:00	6:45	10:30		
12:13			9:47	" FULLERTON	"		5:13		9:50		
12:20			9:54	" ANAHEIM	"		5:11		9:45		
12:40			10:02	" ORANGE	"		5:05		9:40		
12:40	8:35	1:25	10:10	" SANTA ANA	"	9:43	4:58	5:53	9:35		
2:15	9:32	2:22	11:20	" OCEANSIDE	"	8:49	3:40	5:04	8:26		
9:30	10:25	3:15	12:30	AR. SAN DIEGO	L.V.	8:00	2:30	4:15	7:30		
AM	PM	PM	PM			AM	PM	PM	PM		

f Flag stop.

Examples of Amazing New Low Fares

BETWEEN	Los Angeles	Bakersfield	Hanford	Fresno	Merced	Stockton	Oakland	San Francisco
San Francisco	\$ 5.15	\$ 4.32	\$ 3.26	\$ 2.79	\$ 1.95	\$ 1.26
Oakland	5.09	4.25	3.18	2.72	1.88	1.16
Stockton	4.60	3.33	2.33	1.82	1.96	1.80	\$ 2.10	\$ 2.30
Merced	4.05	2.37	1.31	.84		1.80	3.40	3.55
Fresno	3.21	1.53	.47		1.55	3.30	4.90	5.05
Hanford	2:37	1.19			2.40	4.15	5.75	5.90
Bakersfield	1.68		2.15	2.95	4.30	6.05	7.65	7.80
Los Angeles		3.05	5.20	5.50	7.50	9.30	9.10	9.30

One way fares shown above heavy line; round trip fares below.

FOR RESERVATIONS AND FURTHER DETAILS CONSULT

Santa Fe City Ticket Office
743 So. Hill St., Los Angeles
Phone: MUTUAL 0111

Santa Fe Trailways Passenger Terminal
Corner 6th & Main Sts., Los Angeles
Phone: TRINITY 3403

Santa Fe City Ticket Office
235 Geary St., San Francisco
Phone: SUITE 7600

Santa Fe Passenger Terminal
44 Fourth St., San Francisco
Phone: SUITE 7600

Santa Fe Ticket Office, 6405 Hollywood Blvd., Hollywood. Phone: HOLLYWOOD 1191

Trailways Terminal, 1735 N. Cahuense Blvd., Hollywood. Phone: GLEDSTONE 1266

S.F.-89, 35M. (Reprint)